

# Jennifer Schweikert

UX/UI Designer

Las Vegas, NV

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[LinkedIn](#) | [Portfolio](#)

## SUMMARY

I am a UX/UI Designer who is proficient in the Double Diamond Design Process and the use of Figma. In addition to having experience as a Curriculum Developer, I have over 15 years as a professional in social studies secondary education, which has allowed me to develop my innovative, creative, and attention to detail skills. I also have a strong interest in educational technology and a background in instructional coaching.

## SKILLS

**Software/Tools/Technologies:** Figma, Microsoft Publisher, LucidSpark, Notion, Zoom, Google Workspace

**Technical Skills:** User Research and User Strategy, Competitive Analysis, Wireframing, User Testing, Prototyping, User Interface (UI) Design, User Experience (UE) Design, Information Architecture, Branding

## PROJECTS

**Bus Around** | [Case Study](#) | [Prototype](#)

- Bus Tracking Transportation Mobile App
- Designed mobile app using double diamond design process starting with comparative research culminating with user testing of a high-fidelity prototype
- Tech: Figma, LucidSpark, Notion, Zoom, Google Docs, Google Forms, Google Slides

**Service Org of Southern NV Website** | [Case Study](#) | [Prototype](#)

- Website design for Community Service Organization to recruit new members and reach out to local community
- Developed Home, About, Events, and Join Us Pages for community service organization using design sprint process starting with comparative research culminating with production of a high-fidelity prototype
- Tech: Figma, LucidSpark, Notion, Zoom, Google Docs, Google Forms, Google Slides

**Inspo'd** | [Case Study](#) | [Prototype](#)

- Daily Inspiration, Motivational Mobile App
- Designed mobile app using double diamond design process starting with SWOT Comparative research culminating with usability testing of a high-fidelity prototype
- Tech: Figma, LucidSpark, Notion, Zoom, Google Docs, Google Forms, Google Slides, Survey Swap

## EXPERIENCE

SOCIAL STUDIES CONTRACT CONTENT ITEM WRITER

**Inksplash | Remote**

October 2021 – Present

- Collaborate with the Director of English Language Arts and Social Studies and other content writers to create assessments comprised of a variety of DOK level questions with and without textual or artistic stimuli.
- Research independently and develop deep knowledge of social studies including World and American History, a prerequisite for supplying content-based material to be presented to educational clients.

EDUCATION SOLUTIONS SPECIALIST

**Edmentum | Remote**

October 2021 – February 2022

- Collaborated with the West Regional Director and team to develop new and innovative ways to implement and support our customers.
- Developed deep knowledge of Edmentum's products, a prerequisite for providing world-class support and service to educators.
- Lead the implementation process for schools and districts by building strong relationships with stakeholders at all levels.

SOCIAL STUDIES SECONDARY EDUCATOR

**Clark County School District | Las Vegas, NV**

August 2005 – January 2021

- Instructed World History (Advanced Placement, Honors, and English Language Learner), US History, Latin American History, AVID, and Government Curriculum.
- Researched methodically and provided resources for in-person and online lessons.
- Designed lesson plans in line with state and College Board curriculum objectives.
- Coached and mentored school staff to align with district initiatives and best practices

EDUCATION

UX/UI DESIGN FLEX

2022

**Thoughtful | Remote**

- Learned industry best practices and UX/UI design standards with a focus on Double Diamond Design Process (Discover, Define, Develop, and Deliver) and its deliverables that would include SWOT competitive analysis, user surveys, user personas, wireframes, prototyping, usability testing, etc.

M.S. | CURRICULUM AND INSTRUCTION

**University of Scranton | Scranton, PA**

2007

B.A. CUM LAUDE HONORS DIPLOMA | HISTORY & SECONDARY EDUCATION DOUBLE MAJOR

**Heidelberg College | Tiffin, OH**

2004

ORGANIZATIONS

KIWANIS - NORTH LAS VEGAS CLUB | DIVISION 28 | CAL-NEV-HA DISTRICT

2009 - Present

**North Las Vegas, NV**

- Club President: Oct. 2013 - Sept. 2014, Oct. 2021 - Sept. 2022
- Club Secretary: Oct. 2011 - Sept. 2013, Oct. 2014 - Sept. 2021

KEY CLUB - CANYON SPRINGS HS | DIVISION 28N | Region 5 | CAL-NEV-HA DISTRICT

2006-2021

**Las Vegas, NV**

- Club Advisor: Aug. 2006 - Jan. 2021
- Region Assistant Advisor: Apr. 2015 - Jan. 2021

AP CLUB - CANYON SPRINGS HS

2013-2020

**North Las Vegas, NV**

- Club Advisor: Aug. 2013 - May 2020